

The New Cumberland Olde Towne

**Association was founded in 1977
by several local New Cumberland
businesses. The organization later
grew to include churches, organizations,
and residents. The membership today
includes over 200 community members
and some 150 business members.**

The New Cumberland Olde Towne Association Business & Professional

**Group was established in 1996 to
better serve the interests of the
New Cumberland business owners.**

**Our mission, together with the
Olde Towne Association, is to ensure
that profitable commerce continues to
be a mainstay in New Cumberland and
to make our community a wonderful
place to live.**

MEMBERSHIP APPLICATION

**NEW CUMBERLAND
OLDE TOWNE
ASSOCIATION**

BUSINESS & PROFESSIONAL GROUP

OUR STRENGTH IS IN OUR NUMBERS.

**P. O. BOX 531
NEW CUMBERLAND
PENNSYLVANIA 17070
WWW.NEWCUMBERLANDPA.COM**

WITH HUNDREDS OF BUSINESSES THRIVING,

New Cumberland plays a predominant role in the growth of Central Pennsylvania's commerce. Exposure to this market is essential to the livelihood of those choosing to do business here. Membership in the New Cumberland Olde Towne Association Business & Professional Group is your vehicle to this rapidly growing business community. From entertainment and dining to gift shops and professional services, the NCOT Business & Professional Group is dedicated to promoting this unique market and to providing its members a significant return on their investment. Your membership dollars are hard at work offering cost-saving benefits and business support services.

NETWORK, NETWORK, NETWORK

Much like the old real estate adage, "location, location, location," the key to being a successful business owner is networking. Membership in the Group can bridge the gap between you and the hundreds of other businesses who find the quaintness of New Cumberland an appealing forum for doing business.

GAIN EXPOSURE

Increase your business's exposure with a complimentary listing on our web site and in the Business & Professional Directory. Or, participate in our Welcome Packets that mail to approximately 60 new Borough residents each month.

BE INFORMED

Stay up-to-date on local business news and community events with our newsletter, *The Messenger*. We also offer educational seminars and host guest speakers at our monthly meetings.

SAVE MONEY

Benefit from our established reputation by participating in Group advertising and promotions, as well as activities planned for your business—and your family.

GET INVOLVED

Share your knowledge by joining a committee. The Business & Professional Group has an opportunity for everyone, including committees for events, activities, marketing, promotions, and more!

If you're a business owner or do business in New Cumberland and would like more information about the New Cumberland Olde Towne Association Business & Professional Group, please contact Chris Leukus at 774-1260. Or, stop by our next monthly meeting. Meetings are held the third Wednesday of each month at 7:45 a.m. until 8:50 a.m. at the New Cumberland Fire Department meeting hall or host business. See you there!

YES! I want to become a member of the Business & Professional Group. Membership entitles me to all of the benefits listed here and more!

NAME _____

COMPANY _____

ADDRESS _____

BUSINESS PHONE () _____

BUSINESS FAX () _____

E-MAIL _____

WEB SITE _____

NATURE OF BUSINESS _____

20-WORD BUSINESS DESCRIPTION _____

I'd like more information about joining a committee.

Do you know someone who might be interested in the B&PG's benefits and business support services?

Please contact my friend/colleague about membership in the Business & Professional Group.

NAME _____

COMPANY _____

ADDRESS _____

BUSINESS PHONE () _____

I have included my annual membership dues of \$50 with a check made payable to NCOT B&PG.

Complete form and mail to: NCOT Business & Professional Group, P.O. Box 531, New Cumberland, PA 17070

